



# CANASEI<sup>TM</sup>

Export • Import • Brokerage • Logistics

## EXPORT INVESTMENT PORTFOLIO (EIP) SUMMARY SHEET

*Export is a billion dollar industry!*

The space for alternative investment is growing rapidly as investors seek low risk, less volatile securities, with little or no correlation to traditional stocks, but possessing strong short, medium, and long-term yields.

CANASEI (Canada Specialty Export Import Service) is entering this space and focus on volume exports to West Africa as a vehicle to manage Export Investment Portfolios for willing participants. The target market has a consumer economy of approximately 381 Million people according to 2018 stats. Nigeria the key market accounts for 190 Million of this number.

The West African economy largely relies on imports since a weakened manufacturing and Agri sector cannot adequately cater for the constantly changing consumer taste and demand for "A" graded commodities.

## EIP PARTICIPANT KNOWLEDGE

**CANASEI EIP Key offerings:** Active Export Accounts for Fast Moving Consumer Goods (FMCG's) to West Africa

**Minimum Investment/Export Capacity:** CAD\$10,000.00

**Maximum Investment/Export Capacity:** N/A

**EIP Key offering:** FMCG's Volume Export from Canada to West Africa

**Investment/Export Duration:** 60 - 90 days (120 days Max)

**Return on Investment (ROI):**

MINIMUM

**25%**

ON PRINCIPAL

MAXIMUM

**40%**

ON PRINCIPAL

*ROI is factored on total investment/export and choice of FMCG.*

## WHAT CANASEI PROVIDES

- ✓ A marketing structure and distribution channel in Nigeria and across West Africa
- ✓ Trade on new or existing FMCG's
- ✓ Full logistics bouquet
- ✓ Warehousing and storage arrangements
- ✓ Low cost on Freight
- ✓ Product placement and development
- ✓ Access to foreign markets

## TO START



## Get Notified

- ✓ once your funds are in performance
- ✓ when your export arrives Nigeria or West Africa
- ✓ when to expect your returns within the allotted time frame





## EIP SET-UP & PARTICIPANT AGREEMENT



EIP ACCOUNT  
SET-UP FEE:

CAD\$ **555**

+ HST

Participants would be presented with the CANASEI Service Agreement for this purpose.

## SECURITY OF EXPORTED PRODUCT(S)

CANASEI at the request of Participants will purchase Export Insurance Coverage for all containerized or air freight shipments under the EIP program.

## RISK & REWARDS

### *Risk*

From experience and in our assessment, the only risk apparent in this venture is total loss from a ship capsizing. Then maybe a few occasional damages to merchandize caused by ship/vessel/cargo movement. This would not dampen your bottom line. A ship capsizing is an exceedingly rare occurrence, BUT it happens. This we can mitigate by purchasing Export Insurance Coverage against total loss for your exports.

The CANASEI commitment is to ensure Participants receive returns as agreed for exported merchandise that successfully arrives destination.

*We encourage Participants to undertake an independent assessment of the export process and inherent risk to make a more informed decision.*

### *Rewards*

- Enter new market(s)
- Sell to a rich consumer economy
- Business Growth
- Rapid expansion in operations
- Revenue and Profit growth
- Network expansion



## CONTACT US:

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