

FMP PERSONALIZED PARTICIPANT KNOWLEDGE

Participants may book for placement, a minimum of one (1) product for market positioning in Canada and across the America's.

Your booking guarantees that:



BOOKING EXISTING PRODUCT CAD\$ 555 + HST

- Product is sold in the region with the CANASEI brand and via her network
- A one-page market survey report is generated to justify the existence of a market
- ✓ A one-page webpage designed for brand new FMCG's
- Strategy designed for long term product prospect in the region
- → A channel to assure efficient product entry via ports
- A robust distribution channel and market for product(s)

CANASEI will also support with:

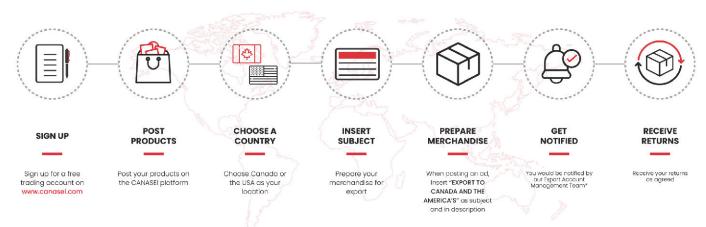
- Product placement and development
- Pre-export import guide
- Full logistics bouquet
- Warehousing and Storage arrangements
- Low Freight cost
- Port clearance
- Marketing structure and distributing channel across Canada and the America's





FMP SET-UP & PARTICIPANT AGREEMENT





*You would be notified by our Export Account Management Team

- when merchandize is in demand and ready for import into Canada or the America's,
- when merchandize arrives Canada or the America's and distribution is initiated
- when to expect returns within an allotted/agreed time frame prior to exports





PARTICIPANT AGREEMENT

Participants should be presented with the CANASEI Service Agreement for this purpose.

SECURITY OF EXPORTED PRODUCT(S)

CANASEI at the request of Participants will purchase Export Insurance Coverages for all containerized or air freight shipments.

RISK & REWARDS

Risk

From experience and in our assessment, the only risk apparent in this venture is total loss from a ship capsizing. Then maybe a few occasional damages to merchandize caused by ship/vessel/cargo movement. This would not dampen your bottom line. A ship capsizing is an exceedingly rare occurrence, BUT it happens. This we can mitigate by purchasing Export Insurance Coverage against total loss for your export.

The CANASEI commitment is to ensure Participants receive returns as agreed for requested and exported merchandise that successfully arrive Canada or the America's.

We encourage Participants to undertake an independent assessment of the export process and inherent risk to make a more informed decision.

