



CANASEI™

Export • Import • Brokerage • Logistics

FOREIGN MARKET PLACEMENT (FMP) SUMMARY REQUISITE (NIGERIA & WEST AFRICA)

Export is a billion dollar industry!

The CANASEI (Canada Specialty Export Import Service) FMP solution is designed to erode the complexities for traders and multinationals across Canada and the America's in successfully making a product or service entry into New Foreign Markets.

CANASEI is offering the FMP Solution to interested Participants (manufacturers, wholesalers, liquidators, farmers etc.) and focus on volume exports to Western Africa as a vehicle to manage such cross-country trade ventures. The target market holds a consumer economy of approximately 381 Million people according to 2018 stats. Nigeria the key market accounts for 190 Million of this number .

The West African economy largely relies on imports since a weakened manufacturing and Agri sector cannot adequately cater for the constantly changing consumer taste and demand for "A" graded commodities.



FMP PARTICIPANT KNOWLEDGE

CANASEI FMP Solution: Active Export Accounts for Fast Moving Consumer Goods (FMCG's) to West Africa.

Minimum Investment/Export Capacity: **CAD\$10,000.00.**

Maximum Investment/Export Capacity: N/A

FMP Key offering: FMCG's Volume Export from Canada to West Africa

Investment/Export Duration: 60 - 90 days (120 days Max)

Return on Investment (ROI):

MINIMUM
25%
ON PRINCIPAL

MAXIMUM
40%
ON PRINCIPAL

ROI is factored on total investment/export and choice of FMCG.

FMP PERSONALIZED PARTICIPANT KNOWLEDGE

Participants may book for placement, a minimum of one (1) product for market positioning in Nigeria and across West Africa.

Your booking guarantees that:

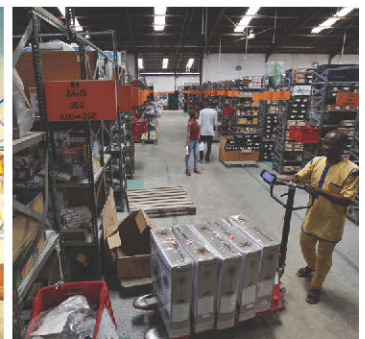
- ✓ Product is sold in the region with the CANASEI brand and via her network
- ✓ A one-page market survey report is generated to justify the existence of a market
- ✓ A one-page webpage designed for brand new FMCG's
- ✓ Strategy designed for long term product prospect in the region
- ✓ A channel to assure efficient product entry via ports
- ✓ A robust distribution channel and market for product(s)

BOOKING
NEW PRODUCT
CAD\$ **2,250**
+ HST

BOOKING
EXISTING PRODUCT
CAD\$ **550**
+ HST

CANASEI will also support with:

- Product placement and development
- Pre-export import guide
- Full logistics bouquet
- Warehousing and Storage arrangements
- Low Freight cost
- Port clearance
- Marketing structure and distributing channel across Nigeria & West Africa



FMP SET-UP & PARTICIPANT AGREEMENT



PARTICIPANT AGREEMENT

Participants would be presented with the CANASEI Service Agreement for this purpose.

SECURITY OF EXPORTED PRODUCT(S)

CANASEI at the request of Participants will purchase Export Insurance Coverage for all containerized or air freight shipments.

RISK & REWARDS

Risk

From experience and in our assessment, the only risk apparent in this venture is total loss from a ship capsizing. Then maybe a few occasional damages to merchandize caused by ship/vessel/cargo movement. This would not dampen your bottom line.

A ship capsizing is an exceedingly rare occurrence, BUT it happens. This we can mitigate by purchasing Export Insurance Coverage against total loss for your exports. The CANASEI commitment is to ensure Participants receive returns as agreed for requested and exported merchandise that successfully arrive Nigeria or West Africa.

We encourage Participants to undertake an independent assessment of the export process and inherent risk to make a more informed decision.

Rewards

- Enter new market(s)
- Sell to a rich consumer economy
- Business Growth
- Rapid expansion in operations
- Revenue and Profit growth
- Network expansion



CONTACT US:

 canasei.com

 info@canasei.com